

SIMPLIFIED INC. PORTFOLIO



MEET, *Megan*

AS ONE OF THE MOST POPULAR ORGANIZING/PACKING INFLUENCERS IN NORTH AMERICA, MEGAN IS BEST KNOWN FOR WEAVING HER PSYCHOLOGY BACKGROUND AND INTEREST IN NEUROSCIENCE INTO HER CONTENT. SHE PROMOTES MENTAL HEALTH AND POSITIVE CHANGE TO HER CLIENTS AND FOLLOWERS AND OFTEN PARTNERS WITH BRANDS AND PUBLISHERS TO CREATE UPLIFTING, UNIQUE, AND AUTHENTIC CAMPAIGNS THAT REACH THOUSANDS OF PEOPLE.



NOTABLE *Collaborations*



HOME ORGANIZING

JILLIAN HARRIS @JILLIAN.HARRIS
CANADIAN TELEVISION PERSONALITY
1.3 M FOLLOWERS

SARAH NICOLE LANDRY @THEBIRDS PAPAYA
DIGITAL CREATOR
2.3 M FOLLOWERS

SARAH MCALLISTER @GOCLEANCO
DIGITAL CREATOR - CLEANING EDUCATION
2.4 M FOLLOWERS

CAT & NAT @CATANDNAT
DIGITAL CREATORS
1.4 M FOLLOWERS

JANN ARDEN @JANNARDEN
CANADIAN SINGER-SONGWRITER, ACTRESS

INSTAGRAM LIVE

LISA DAMOUR, PHD @LISA.DAMOUR
NEW YORK TIMES BEST SELLING AUTHOR

DR. JODY CARRINGTON @DRJODYCARRINGTON
PSYCHOLOGIST, SPEAKER, AUTHOR

JULIE COLE @MABELSLABELS
COFOUNDER, VICE PRESIDENT

EVE RODSKY
@EVERODSKY @FAIRPLAYLIFE
NY TIMES BEST-SELLING AUTHOR, FAIR PLAY

NOTABLE *Features*

CHATLEAINE

HOW BIRDS PAPAYA ORGANIZED HER ENTIRE HOUSE

GLOBAL NEW MORNING BC

CBC LISTEN

CALGARY HERALD

SIMPLIFY YOUR LIFE WITH ORGANIZING TIPS AND TRENDS

VANCOUVER SUN

HOW TO LIGHTEN UP WITH LESS

WESTERN LIVING

HOW TO DECLUTTER YOUR HOUSE FOR GOOD



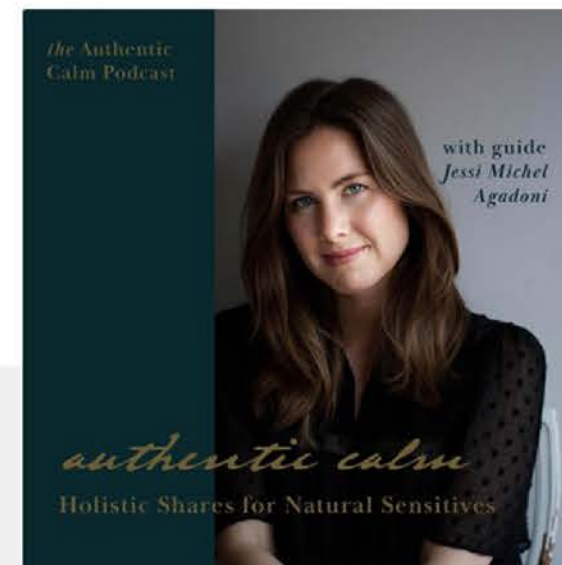
SEASON 4 E 8
SEPT 8, 2021



SEASON 1 E 68
JUNE 1, 2022



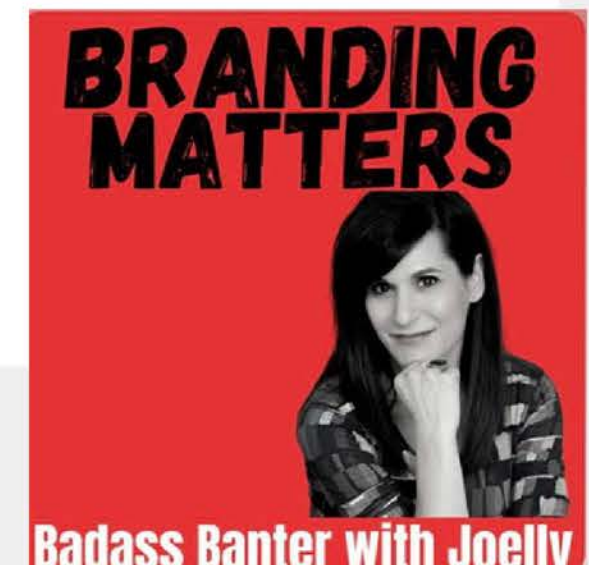
SEASON 2 E 4
JULY 19, 2022



SEASON 2 E 45
AUG 12, 2022



SEASON 1 E 21
SEPT 2, 2022



SEASON 1 E 82
MARCH 3, 2023

KEYNOTE *Speaking*

CANADA HOME SHOWS

FALL 2022

CALGARY HOME SHOW
EDMONTON HOME SHOW
VANCOUVER HOME SHOW

SPRING 2023

CALGARY HOME SHOW
EDMONTON HOME SHOW
VANCOUVER HOME SHOW
WINNIPEG HOME SHOW
TORONTO HOME SHOW



ADDITIONAL EVENTS

WINE WOMEN & WELL-BEING

EACH MONTH ACROSS CANADA, WWW OFFER NETWORKING EVENTS AND WORKSHOPS THAT CREATE COMMUNITY, FRIENDSHIPS, AND BUSINESS-BUILDING OPPORTUNITIES. OUR AIM IS TO CREATE A SPACE WHERE WOMEN CAN MEET REGULARLY TO INSPIRE, ENCOURAGE, AND APPRECIATE EACH OTHER.

BLOOM INSPIRATIONAL SUMMIT

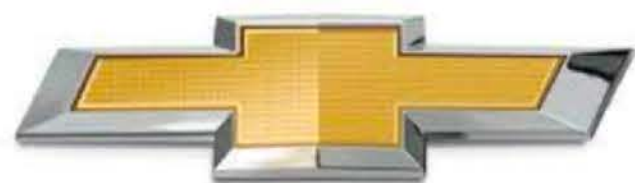
THE BLOOM INSPIRATION SUMMIT WAS STARTED TO LIGHT A FIRE INSIDE OF THOSE ATTENDING, LEAVING THEM DREAMING BIG AND SHOW THEM HOW TO SPARK MORE JOY.

NOTABLE

Partnerships + Giveaways



Nellie's®



CHEVROLET



L I N C O L N



SHERATON

plum
print

freshprep



Ocean Sales

SERVICES OFFERED



SOCIAL MEDIA

- Promotional: Posts, Stories, Reels,
- Carousels, Blogs + more
- Unboxing + Giveaways
- Sponsored Videos + Reviews

COMMUNITY

- Conventions / Guest Appearances
- Interviews / Podcasts
- Talks / Workshops / Panels

SEE MEDIA KIT FOR PRICING

06 CLIENT TESTIMONIAL

“

Working with Megan and her team was such an uplifting experience. Megan was encouraging and provided a safe space to allow me to let go of so many items that were obstacles not only in my home but in my mind as well. I never felt judged or criticized in my space or for my lack of skills in organizing.

The "secrets" held in closets and cabinets were no longer a point of shame. I felt empowered through the experience, and a new confidence to let go with ease developed.

When our projects were completed (there have been a few now), I felt that I could exhale and truly enjoy my home in a relaxed manner. I was provided with a plan to tackle "stuff" as it arose without a dreaded sense of being overwhelmed with the chore and task of cleaning up all the time.

- Mandy Smith-Haber

07 CLIENT TESTIMONIAL

“

As our kitchen renovation was coming to completion, I looked at this new space as one that brought me joy and peace. I didn't want it to become overwhelming again with cupboards that would be overstuffed and catch all of my kitchen items. I came across Megan's work through Jillian Harris's IG page and knew THIS is what I needed and the timing was perfect.

Megan was so amazing to work with. She was compassionate and nonjudgmental when we made our piles of “save and go”, understanding that there is a hold on some things and that as a retired teacher, I had A LOT of coffee mugs. She and her team work hard and swiftly and when it was all done, they even did a Goodwill drop for me of the items that weren't needed.

Excellent to work with from start to finish!

- Jenn Neron

WE ARE SO EXCITED TO HEAR FROM YOU

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